Locking in or Pushing out: The Caseworker Dilemma

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In a nutshell

- Active Labor Market Programs (ALMP) for young people in Slovakia
- sequences of treatments
- $\bullet~$ lots of information \rightarrow Double-machine-learning (DML) framework
- less employable client vs more employable client

Motivation

- young unemployment significant issue with far-reaching implications
- ALMPs potentially important tools to tackle this problem
- more resources allocated to ALMPs recently
- expensive how much do they work
- we have a lot of information about job-seekers. How can we use it?

Contribution

- we document the impact of ALMPs in Central and Eastern Europe (CEE), which is underexplored
- while using a wealth of information thanks to DML estimator
- we consider different comparison scenarios for the caseworkers
- we confirm many of the different findings related to ALMPs from previous literature

Literature

- Early career unemployment appears to have a scarring effect (De Fraja et al., 2021, Schmillen and Umkehrer, 2017)
- European Union (EU)- wide Youth Guarantee (YG) initiative (Escudero and Lopez, 2017).
- Evidence ambiguous (Caliendo and Schmidl (2016); Eichhorst and Rinne (2018); Kluve et al. (2019)).

Programs (ALMPs)

Delivered through 46 PES offices.

Employment incentives - 75% of labour costs for up to 12 months, followed by up to 6 months of mandatory employment, dominantly in the private sector.

Graduate practice - less expensive ALMP programme, paying pocket money (subsistence minimum) for 20 hours weekly spend at the workplace, dominantly in clerical jobs in the public sector. "cream-skimming"

Training - a wide supply of short-term trainings (covered 100% percent). Vocational training is merged with soft-skills training. Comparing internationally, less used in Slovakia.

Public works - Covering direct-job creation in the public sector either through the community services organised by the municipalities or comparable programmes. "last-resort programme"

Programs

- Role of caseworker is crucial for selection/veto the ALMP
- Selection also driven by budget/availability/regional characteristics

Setup

- Y employment status after 3 years (absence in Public Employment Services register)
- D_1 treatment in the first period
- D_2 treatment in the second period
- X_0 set of covariates measure before period 1
- X_1 set of covariates measure before period 2

 $Y(d_1, d_2)$ - potential outcome for a sequence of treatments $E[Y(d_1, d_2)] - E[Y(d_1^*, d_2^*)]$ - ATE $E[Y(d_1, d_2)|S = 1] - E[Y(d_1^*, d_2^*)|S = 1]$ - ATE for S = 1e.g. $S = I\{D \in \{d_1, d_1^*\}\}$

Treatments

- (0) Not participating in any program
- (1) Employed or exited the register for another reason
- (2) Employment incentives
- (3) Graduate practice
- (4) Training
- (5) Public works

 $Y(d_1, d_2)$

Y(4,2) - counterfactual employment for a person who went through training followed by employment incentives programme

Identification - based on Bodory et al. (2022)

Assumption A1

 $Y(d_1,d_2) \perp D_1 | X_0$

Assumption A2

 $Y(d_1, d_2) \perp D_2 | D_1, X_0, X_1.$

Assumption A3

$$P(D_1 = d_1 | X_0) > 0,$$

 $P(D_2 = d_2 | D_1, X_0, X_1) > 0$



DML and dynamic ATE - Bodory et al. (2022) Moment function:

$$\begin{split} \psi(W;\theta_{0},\eta) &= \frac{l\{D_{1}=d_{1}\}\cdot l\{D_{2}=d_{2}\}\cdot [Y-\mu^{Y}(d_{1},d_{2},X_{0},X_{1})]}{p^{d_{1}}(X_{0})\cdot p^{d_{2}}(d_{1},X_{0},X_{1})} \\ &+ \frac{l\{D_{1}=d_{1}\}\cdot [\mu^{Y}(d_{1},d_{2},X_{0},X_{1})-v^{Y}(d_{1},d_{2},X_{0})]}{p^{d_{1}}(X_{0})} \\ &+ v^{Y}(d_{1},d_{2},X_{0})-\theta_{0}. \\ \mathsf{E}\Big[\psi(W;\theta_{0},\eta)\Big] &= \mathsf{E}\Big[Y(d_{1},d_{2})\Big]-\theta_{0}=0 \end{split}$$

Data: $W = (Y, D_1, D_2, X_0, X_1)$

Nuisance functions: $\eta = (p^{d_1}, p^{d_2}, \mu^Y, v^Y)$

•
$$p^{d_1}(X_0) \equiv \Pr(D_1 = d_1 | X_0)$$

• $p^{d_2}(D_1, X_0, X_1) \equiv \Pr(D_2 = d_2 | D_1, X_0, X_1)$
• $\mu^Y(D_1, D_2, X_0, X_1) \equiv E[Y | D_1, D_2, X_0, X_1]$
• $v^Y(D_1, D_2, X_0) \equiv E_{X_1}[E[Y | D_1, D_2, X_0, X_1] | D_1, X_0].$



DML (Chernozhukov et al. 2018) allows to make use of the rich set of information we have.

It can automatically select among many covariates and avoid both regularization bias (via Neyman-orthogonal score) and overfitting bias (via cross-fitting) and provide root-n consistent and asymptotically normal estimator.

We used random-forest based estimators for nuisance functions.

Data

- admin. data provided by the Slovak PES Central Office for Labour Social Affairs and Family of the Slovak Republic
- unemployed JSs during 2016,
- 15 29 years old
- unemployed > 3months, < 3years
- late participation clients (> 12months) and those with multiple unempl. spells dropped
- 57,716 PES clients of which 49,854 (86%) no program
- 36 combinations of sequences for 18 of which had enough data

Variables X₀ (239vars)

- employment history, info on previous jobs (NACE2/ISCO2, commute, part-time, self-reported working experience, previous income, employability (by caseworker)
- **socio-economic vars**: age, gender, marital status, kids, nationality, education
- **competences**: foreign languages, driving license, computer skills,
- **preferences**: willingness to relocate, move abroad, start a business
- regional vars: region, distance to PES office/region capital/capital city, local unempl rate, share of minorities, share of segregated groups, average wage in the region
- health: disability, self-accessed health

Variables X₁ (10vars)

- participation in consulting programmes
- social assistance benefit application
- registered employment 4,5,6 months after registration into the database of unemployment



Caseworker dilemma

Caseworker may **lock-in** an easily employable client into a too intensive or lengthy ALMP program or **push him/her out** of the register.

Caseworker may choose different counterfactual scenarios. Who should we compare the job-seeker to??

Less employable client 12 months of unemployment

More employable client

6 months of unemployment, followed by an exit in months 7-12

Y(0,0)



Treatmen	t sequences	Results					Observations	
Treated	Control	y0	Effect	SE	p-value	sig.	Ν	Trimmed
0-1	0-0	0.84	0.06	0.01	0.00	***	27,320	87
0-2	0-0	0.83	0.03	0.01	0.00	***	$27,\!320$	4,155
0-3	0-0	0.84	0.02	0.02	0.35		$27,\!320$	20,151
0-4	0-0	0.83	0.04	0.02	0.06	•	$27,\!320$	10,976
0-5	0-0	0.79	-0.05	0.06	0.40		$27,\!320$	25,208
1-1	0-0	0.84	0.07	0.01	0.00	***	$51,\!863$	21,223
2-0	0-0	0.84	0.12	0.03	0.00	***	28,501	21,971
2-1	0-0	0.84	0.13	0.01	0.00	***	28,501	13,200
3-0	0-0	0.86	0.08	0.01	0.00	***	$33,\!025$	20,011
3-1	0-0	0.86	0.10	0.01	0.00	***	33,025	$15,\!582$
3-2	0-0	0.86	0.06	0.01	0.00	***	33,025	22,989
4-0	0-0	0.84	0.06	0.02	0.00	***	$29,\!607$	17,899
4-1	0-0	0.85	0.11	0.01	0.00	***	$29,\!607$	7,239
4-2	0-0	0.83	0.13	0.02	0.00	***	$29,\!607$	24,782
4-4	0-0	0.84	0.14	0.01	0.00	***	$29,\!607$	28,124
5-0	0-0	0.80	0.06	0.05	0.21		28,165	22,889
5-1	0-0	0.82	0.08	0.01	0.00	***	28,165	15,725
5-2	0-0	0.80	0.07	0.02	0.00	***	28,165	26,794

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0-3	0-1	0.92	-0.05	0.02	0.00	***	27,320	20,136
0-4	0-1	0.90	-0.03	0.02	0.10		27,320	10,944
0-5	0-1	0.87	-0.13	0.05	0.02	*	27,320	25,208
1-1	0-1	0.91	0.01	0.00	0.00	***	$51,\!863$	538
2-0	0-1	0.90	0.07	0.03	0.02	*	28,501	22,040
2-1	0-1	0.91	0.06	0.00	0.00	***	28,501	13,260
3-0	0-1	0.92	0.02	0.01	0.00	***	33,025	$20,\!173$
3-1	0-1	0.93	0.04	0.00	0.00	***	33,025	15,736
3-2	0-1	0.93	0.00	0.01	0.90		33,025	23,149
4-0	0-1	0.90	0.00	0.02	0.86		$29,\!607$	18,056
4-1	0-1	0.92	0.04	0.01	0.00	***	$29,\!607$	7,362
4-2	0-1	0.92	0.04	0.01	0.00	***	29,607	24,841
4-4	0-1	0.92	0.06	0.01	0.00	***	29,607	28,229
5-0	0-1	0.85	0.00	0.05	0.95		28,165	23,004
5-1	0-1	0.89	0.01	0.01	0.23		28,165	15,834
5-2	0-1	0.89	-0.02	0.02	0.30		28,165	26,895

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5-2	0-1	0.89	-0.02	0.02	0.30		28,165	26,895

Findings (1)

- The impact of ALMPs is **higher** if the intervention takes place earlier in the unemployment period (Martin and Grubb, 2005)
- Workplace experience collected under Public-works types of programs has a **smaller** impact than does that collected in the private sector or regular employment (Caliendo and Schmidl, 2016)
- Combinations of interventions appear to increase the impact of some program types (Kluve et al., 2019)

Findings (2)

- The shortening of the unemployment period is associated with a **positive impact** on the long-term probability of employment.
- The shortening of the unemployment period, by itself, without any ALMP participation, **outperforms** ALMP support provided later in the unemployment period.
- Sequences of at least two short-term TRs **outperform** the shortening of the unemployment period in terms of impact on the long-term employment.

Heterogeneity analysis

- gender
- educational level
- share of Roma population
- size of settlement

- main conclusions hold
- sequences of trainings have **greatest impact** on less educated and on residents in municipalities with high share of Roma population



Double machine learning appears to be attractive approach for ALMP evaluation.

Slovak data confirms what has been known in the literature.

We suggest different comparison units for the caseworkers.

Thank you for your attention.

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